



CUSTOMER APPLICATION



Company Data

Company Name

Year of incorporation

HQ Address

.....

State

Phone

Email

Website

Contact Person

Phone

Company Details

Local Units europe asia
 middle east america

Aggregate revenue < 1 ml. USD < 5 ml. USD
 < 10 ml. USD > 10 ml. USD

Main Products.....

.....

Name of Brands

.....

Interest in Thai Market curious project
 ready active

Company Potential

Desired Service licence holding logistic
 distribution local unit

Regulatory knowledge none poor
 fair total

Have a Marketing Plan? yes no

Our Evaluation.....

.....

.....

.....

Corporate profile matching

Additional Information

Expected revenues in Thailand

Expected payment terms

Desire to Expand in none myanmar vietnam
 laos cambodia _____

Looking for exclusive distributor yes no

Additional services offered training exhibitions factory trips
 advert tv _____

Product localized? yes no will be

Steps of the Project

Preliminary—phase 1—Informative meeting: company introduction, motivation and project introduction

Preliminary—Phase 2—Client receives information on costs and timing. Client choose his strategy and the profile of services.

Project instalment—Client signs NDA and preliminary agreement. Client pays instalment fee.

Startup—Marketing plan is delivered to client and product registration procedure starts. Products are added to websites.

Operative phase—FDA issues certification. Client sends products. Product is imported and stored in warehouse. Pre-sales activity.

Market—Sale activity starts. Web Marketing starts (if required).

Products

No	Name	Formulation	Indication	CE	Category	Classification	Certification	Channel	Price	Placement Price	Success Factor
1						<input type="checkbox"/> cosmetic <input type="checkbox"/> medical device <input type="checkbox"/> OTC/FS	<input type="checkbox"/> possible <input type="checkbox"/> to be verified	<input type="checkbox"/> retail <input type="checkbox"/> pharma <input type="checkbox"/> hospital			
2						<input type="checkbox"/> cosmetic <input type="checkbox"/> medical device <input type="checkbox"/> OTC/FS	<input type="checkbox"/> possible <input type="checkbox"/> to be verified	<input type="checkbox"/> retail <input type="checkbox"/> pharma <input type="checkbox"/> hospital			
3						<input type="checkbox"/> cosmetic <input type="checkbox"/> medical device <input type="checkbox"/> OTC/FS	<input type="checkbox"/> possible <input type="checkbox"/> to be verified	<input type="checkbox"/> retail <input type="checkbox"/> pharma <input type="checkbox"/> hospital			
4						<input type="checkbox"/> cosmetic <input type="checkbox"/> medical device <input type="checkbox"/> OTC/FS	<input type="checkbox"/> possible <input type="checkbox"/> to be verified	<input type="checkbox"/> retail <input type="checkbox"/> pharma <input type="checkbox"/> hospital			
5						<input type="checkbox"/> cosmetic <input type="checkbox"/> medical device <input type="checkbox"/> OTC/FS	<input type="checkbox"/> possible <input type="checkbox"/> to be verified	<input type="checkbox"/> retail <input type="checkbox"/> pharma <input type="checkbox"/> hospital			
6						<input type="checkbox"/> cosmetic <input type="checkbox"/> medical device <input type="checkbox"/> OTC/FS	<input type="checkbox"/> possible <input type="checkbox"/> to be verified	<input type="checkbox"/> retail <input type="checkbox"/> pharma <input type="checkbox"/> hospital			
7						<input type="checkbox"/> cosmetic <input type="checkbox"/> medical device <input type="checkbox"/> OTC/FS	<input type="checkbox"/> possible <input type="checkbox"/> to be verified	<input type="checkbox"/> retail <input type="checkbox"/> pharma <input type="checkbox"/> hospital			
8						<input type="checkbox"/> cosmetic <input type="checkbox"/> medical device <input type="checkbox"/> OTC/FS	<input type="checkbox"/> possible <input type="checkbox"/> to be verified	<input type="checkbox"/> retail <input type="checkbox"/> pharma <input type="checkbox"/> hospital			

Other product (please just add commercial name):

* Only report the best selling products, and just mention below other products. We will ask you further information whether needed

Disclaimer

The information contained in this documents is confidential, privileged and only for the information of the intended recipient and may not be used, published or redistributed without the prior written consent of the applicant. The opinions expressed are in good faith and while every care has been taken in preparing these documents, Kha Bangkok Co., Ltd. makes no representations and gives no warranties of whatever nature in respect of these documents, including but not limited to the accuracy or completeness of any information, facts and/or opinions contained therein. Kha Bangkok Co., Ltd. its subsidiaries, the directors, employees and agents cannot be held liable for the use of and reliance of the opinions, estimates, forecasts and findings in these documents. All the data will not be used except for internal evaluation of the proposed business.